

Wire Your Brain
for Confidence
The Science
of Conquering

Wire your Company for Confidence: How Confident People Create Powerful Companies

Research shows that people's confidence in their ability to succeed is the number one factor affecting organizational performance and how people think, behave and feel.

In this powerful talk Louisa shares how self-doubt can kill learning and innovation in any organization and what you can do to conquer it.

According to the latest research there are five strategies leaders and teams can implement right away to give your workforce a confidence boost that is sure to increase perseverance, creativity and grit for greater business success.

Hilariously funny, Louisa offers real-life practical strategies and evidence-based tools that come from 16 years of working with organizations in all sectors. If you are looking for a real performance boost in our organization, look no further.

About Louisa Jewell, MAPP

Louisa Jewell is a speaker, author, and Canada's leading expert in positive psychology. She has taught thousands of people to flourish – both at work and in their personal lives – using positive psychology.

Louisa is a graduate of the ground-breaking Master of Applied Positive Psychology (MAPP) program at the University of Pennsylvania which is the first master's program in the world that offers in-depth study of the science of psychological well-being, led by renowned psychologist, Dr. Martin Seligman. Louisa is a professor of positive psychology at the University of Texas and was an instructor at the University of Toronto and regularly delivers webinars and workshops to positive psychology practitioners around the world.

